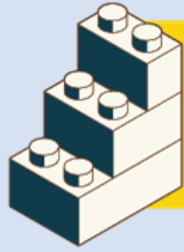




BRICK BY BRICK

Let's Build a Better Tomorrow for Airdrie's Kids



BUILDING BLOCKS CAPITAL CAMPAIGN

BGC Airdrie Club is constructing a new clubhouse for Airdrie's children and youth, a space that will not only stand the test of time, but also provide a nurturing environment for our young community members. At BGC Airdrie Club, we're embarking on a mission to BUILD a world of new opportunity for children in our community because at BGC Airdrie Club we believe that "Opportunity Changes Everything".

Our current Clubhouse was constructed in 1979. Over the years, the building has deteriorated and is beyond repair. Our new building will be structurally stronger, withstanding ever changing elements, fire resistant and a larger space to meet the growing need of the community.

Our core mission is to offer a safe and supportive haven where children and youth can discover fresh horizons, conquer obstacles, build meaningful connections, and cultivate the confidence and skills they'll carry through life.

As we kickstart our Capital Campaign to raise \$300,000.00 for this pivotal building project, we recognize the significance of community support. Building our new clubhouse is crucial in achieving this vision, and we can't do it without you.


In the spirit of themed building blocks, we're creating a lasting tribute to those who help bring this dream to life—a permanent installation within our new facility.

At BGC Airdrie Club, we firmly believe that "Opportunity Changes Everything," and your support is the cornerstone of that change.

Every donation, big or small, makes a significant impact. Join us in creating a world of new opportunities for children. Give now and be a catalyst for change in our community.

Our vision is to complete our Capital Campaign by March 30, 2024, in time for the estimated ground breaking in early spring. If we don't have the funds needed by this time, fundraising will continue until goals are met.

Join us in this journey to raise \$300,000.00! Become a part of our Building Blocks Capital Campaign as a sponsor, and together, we can BUILD a world of new opportunities for the children in our community!



“Together, we can BUILD a world of new opportunity for children in our community because at BGC Airdrie Club we believe that Opportunity Changes Everything.”



 **bgc** Airdrie Club



BUILDING BLOCKS CAPITAL CAMPAIGN

Building New Opportunities, One Brick at a Time:
SUPPORT OUR CAPITAL CAMPAIGN!



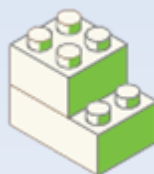
A little about us...

BGC Airdrie Club has been offering purposeful, quality, affordable programs, and services to the community of Airdrie since 1979. Our mandate is to provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.

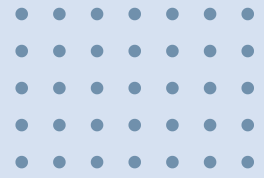
Our mission reflects our dedication to ensure that all our programs and services are barrier free and available to all children, youth, and families to access. We pride ourselves on the quality and the affordability of our programs and services. Our programs and services place a strong importance on engagement, community connection, developing healthy relationships, building resiliency, creating lifelong skills and inclusion.



“My daughter has been involved with BGC Airdrie Club for about 2.5 years. She first started with the summer camps they provide and absolutely had the best summer of her life (her words). She has now been involved with the summer camps, after school program, PD days and some evening programs offered by BGC Airdrie Club. As a parent it is great to know my kid has a “home away from home”. All the staff, leaders, counsellors and volunteers treat and love her as one of their own. She always looks forward to days she gets to hang out at the club and always comes home happy and full of fun stories to share. Airdrie BGC is great for the community and we are so grateful for everything they have done for our family.” - BGC Airdrie Club parent



Opportunity Changes Everything!



Every donation, big or small, makes a significant impact. Join us in creating a world of new opportunities for children, youth and their families. Give now and be a catalyst for change in our community!

- **Our Club supports 145 members daily, 240 days per year, approximately 34,800 children and youth annually.**
- **Of those 34, 800 children and youth, 830 are registered Club Members.**
- **In 2022, 540 families received financial assistance through waived membership or reduced fees at BGC Airdrie Club.**
- **In 2022, 1216 meals were served at our Clubs.**
- **In 2022, 37,700 snacks were served in our Clubs.**
- **In 2022, 1560 families were supported from food donations daily.**

Our Impact

A 9-year-old boy, arrived in Canada after fleeing violence in his home country. When his host family enrolled him in a BGC Airdrie Club summer camp, he didn't know anyone and it was hard making friends due to a language barrier.

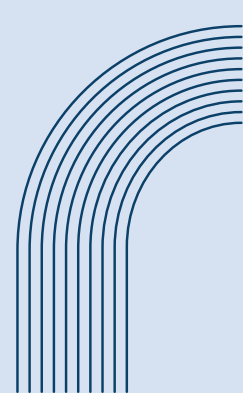
With the support of the BGC Airdrie Club staff team, and a little help from Google Translate, he learned a handful of new English words and made new friends. He had so much fun, in fact, that a generous donor stepped up to enroll him in another week of camp.

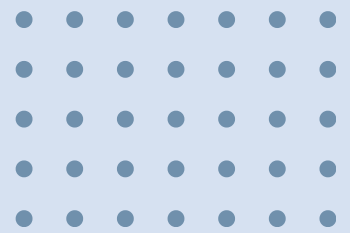
He ended his summer camp experience with a big smile on his face and enjoyed meeting parents to plan playdates with his new "treasured friends".

BGC Airdrie Club is for everyone: a welcoming place that transcends language and experience for kids.



EVERY BRICK MATTERS





SPONSORSHIP LEVELS

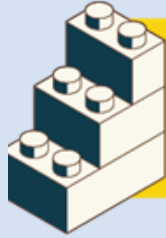
Unlocking Imagination: Help Us Construct a New Clubhouse
and reach our goal of \$300,000.00

1. Master Builder - \$100,000.00 (1 sponsor) = 100k

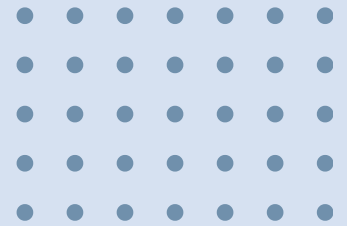
- Naming rights 5 years, business may display name on new Club House (Example: BGC Airdrie Club House building sponsored by)
- Brick on wall
- Logo on website and business link if applicable
- Invite groundbreaking ceremony
- 1 week prior to opening, private tour, and celebration
- Invite public ribbon cutting – opportunity to speak at ceremony, participate in ribbon cutting
- Photo book
- Quarterly updates on new build and community use
- Recognition on BGC Airdrie website
- Annual update on organization for 5 years
- Public promotion to media outlets and social media for 1 year

2. Brick Layers - \$50,000.00 (2 sponsors) = 100k

- Business or public name or dedication on a room inside new building for 5 years
- Brick on wall
- Logo on website and business link if applicable
- Invite groundbreaking ceremony.
- 1 week prior to opening, private tour, and celebration
- Recognition on BGC Airdrie website
- Invite public ribbon cutting – opportunity to speak at ceremony
- Photo book
- Quarterly updates on new build and community use
- Annual update on organization for 5 years



BUILDING BLOCKS CAPITAL CAMPAIGN



Laying the Foundation: Join Our Building Blocks Capital Campaign

3. Pillars - \$10,000.00 (6 sponsors) = 60k

- Brick on wall, displayed inside new Club House.
- Logo on website and business link if applicable
- Recognition on BGC Airdrie website
- Invite public ribbon ceremony
- Photo book
- Annual update on organization for 5 years
- Charitable tax receipt

4. Anchors – \$2,500.00 (10 sponsors) = 25k

- Brick on wall, displayed inside new Club House.
- Recognition on BGC Airdrie website
- Invite public ribbon ceremony
- Charitable tax receipt

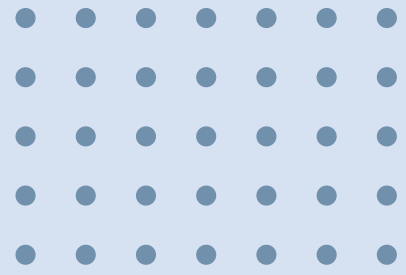
5. Building Blocks – \$250.00 (50sponsors) = 12,500

- Brick on wall, displayed inside new Club House.
- Invite public ribbon ceremony
- Charitable tax receipt

6. Links - \$25.00 (100) = 2,500

- Name displayed on wall
- Invite public ribbon ceremony
- Charitable tax receipt





The BGC Airdrie Club looks forward to collaborating with your business. Together, we can provide a safe and nurturing space for children and youth in our community for years to come. Working together, we can create something incredible and every donation, big or small, will make a significant impact on children and youth.

Join us in creating a world of new opportunities by giving now and becoming an integral part for change in our community.

To discuss Sponsorship opportunities, please contact Denisa Sanness, Executive Director, BGC Airdrie Club at 403-948-3331 or dsanness@bgcairdrie.com

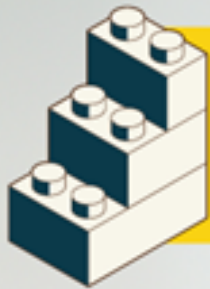
Thank you for your consideration and I look forward to hearing from you,

Denisa Sanness



Unlocking Imagination: Help Us Construct a New Clubhouse!





BUILDING BLOCKS CAPITAL CAMPAIGN

Every Brick Matters

Donate to the BGC Airdrie Club
Capital Campaign

